

# Digital Service for Artists

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Creating really good digital images of your artwork can be difficult for many artists. There are so many aspects to photographing your work:

- Correct lighting
- High quality camera
- Getting the painting straight to the camera

And once you have the digital image there is more to do:

- Colour correcting the image so that it truly reflects the colours in the painting
- Cropping the image so that only the painting shows
- Creating the digital images for
  - High resolution (for future prints and giclees)
  - Resolution acceptable to the FCA gallery and other shows and competitions
  - Low resolution for email and web site usage

This process requires the right equipment and knowledge. There are companies who will scan your paintings for you but the cost is very high (\$50 - \$125 per painting). Because you would rather be painting, I have decided to offer a digital image service.

I will:

- Set up and take digital images of your artwork (in RAW format)
- Crop and colour correct the images to the original artwork on my colour calibrated monitor
- Provide you with three digital files
  - High resolution image
  - Image resized to FCA standards (and other competitions)
  - Web ready image

The cost is \$25 per session plus \$5 per painting. Paintings behind glass must be removed from their frames prior to the session. Glossy paintings do not photograph well. I recommend that you apply a mat varnish prior to the session to kill the gloss. The painting can be re-varnished with a gloss varnish after being photographed.

For more information or to book a session, please contact me at [kitbell@shaw.ca](mailto:kitbell@shaw.ca) or call (250) 868-3525.